21 Fourth St. Toronto, Ontario M5J 2B6 416-778-7737 vdetour@gmail.com

Summary:

- McGill honours degree in Communications
- 5 years experience as a role-player/coach in French and English.
- Critically acclaimed, nationally produced writer and director of musical theatre in English & French.
- Professor of Musical Theatre writing in New York City (Long Island University)
- Coached Landmark Education's Self-Expression and Leadership program.
- Published author in magazines & books on cycling & travel.
- Highly developed language and listening skills in both French and English.
- Serves on the board of directors of two Toronto NGO's.

Role-play/Coaching: (with 3 different education companies- ongoing contractual)

- 1. **Learned** specific corporate language and culture for Allstate, BMO Harris, Bayer, CIBC, Dominion Securities, John Hancock, Servier, RBC, Rotman, TD (U.S. & Can) Visa, Xerox and Zurich, in English and/or French.
- 2. **Role-played** strategic sales and leadership conversations with thousands of corporate learners ranging from senior management through to front-line agents.
- 3. **Coached:** making reference to individual company guidelines, discussed learner strengths and opportunities for growth.
- 4. **Created results** for learners: including improvements in sales, in manager-staff relations, in customer retention and satisfaction.
- 5. **Demonstrated particular strength:** at overcoming the objections of defensive or nervous learners.

Facilitation

Addressed hundreds of pharmaceutical conference delegates, coaching them to practice and adopt language at the request of marketing dept. Created buy-in from reluctant Quebecois sales force.

Work History

Toronto Body Mind website admin, social media promotion & sales., 2012 ongoing part-time Isaix Technologies Inc.- Role-player, Coach & Facilitator, 2010-present Plays That Work- Roleplayer 2011-Present E-Roleplay- Role-player & Coach 2007-2011 Ryerson University, Stories Unsung- Co-facilitator & writer, 2006-2007 Moving the Economy- City of Toronto- Outreach & Sponsorship Sales, 2004

Theatre Non Nobis, Artistic Director/Producer- 2001-2003 (7 Dora Nominations)

Star Choice Television, Quebec Specialist/MDU Inside Sales, 1998-2001

CBC Television Montreal, Research Manager, Scriptwriter

Education: McGill Honours degree- English/Communications, Montreal, 1986; Music Theatre Diploma, Banff Centre for the Arts, 1989; New York BMI musical theatre writer's Workshop 1991 - 1994; various professional and personal development workshops including the full curriculum of Landmark Education, Context Inc. and others.

Computer Skills: Social media promotion, website maintenance, proficient Windows user- keyboard 60 wpm, MS Word, Outlook, Advanced Internet research and information retrieval skills, Excel, Outlook, Access & other databases, QuickBooks Pro, audio & video recording & editing, web-page building (link) Photoshop, FTP sites, smart phones.

Performing (selected credits- follow links for video excerpts)

CIBC Service à la clientèleMr. LavaiseIsaix Technologies, Inc.SuperBugs!Evil Super Bug (lead- English & French)Greg Hancock/Figments

Casavant, Heritage MinuteCasavantJet FilmUrban AngelNick (Principal)CBC/CBSBathe it in a river of SandSinger/DancerSoho Rep, NYCEntertainment TomatoSketch Comedy & ImprovCBC TelevisionEmily (Nat. tour, with symphony orch.'s)Opus/MonsterPicardi Theatre

Romeo & Juliet (Que. Tour)

Friar Lawrence, Benvolio

Hildegarde & the Wolf (Québec/On. tour)

Friar Lawrence, Benvolio

Lycanthopus, Thrush

Picardi Marionettes

Writing & Directing (ask for separate resumé, or visit professional website)

Languages: Fluent spoken & written French & English, intermediate spoken Spanish.

Teaching: Adjunct Professor, Musical Theatre Writing, Long Island University, NYC; workshops including lyric writing at McGill and the Canadian Stage Company; coach for Landmark Education's Self-Expression and Leadership Program.

ASSOCIATIONS: Board of directors, <u>Transportation Options</u>, since 2010 (created their website- social media and interpersonal outreach); Editorial Board, Toronto Body Mind(Website admin, social media outreach; President, since 1999, Association of Canadian Librettists, Composers & Lyricists (ACLCL). Member of: PACT, (Professional Association of Canadian Theatres); SOCAN; BMI. Active member of Toronto Cyclist Union: Co-founder Ward 29 Group; facilitator, Ward 28 Group; member of the Toronto Island Community Association Cycling Committee.

Misc: Jury member, Canada Council, (in French); Ontario Arts Council; <u>writer for Momentum Magazine</u> and other cycling publications, including chapter in book "On Bicycles" New World Press, 2011.